

Complete Website and Marketing Services

Means A Better Solution For Your Business.



## Our Services



Better Thinking. Better Results.



# Hiring Different Companies For Your Branding, Internet Marketing and

## Full-Service Redefined

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IDEAS4 is not like any firm you've engaged before. We combine the best of advertising and marketing consulting, creative innovation, web and seo expertise to deliver a complete marketing solution. We offer expertise in a broad range of marketing, advertising, web, media and creative services so you can select from package of cohesive services, or ala carte, as your needs demand. Together we'll pick the range of services you need to build a successful marketing program - online, with traditional media or a combination of the two.

You may want fresh, innovative, interactive ideas for a new website, a short-term marketing campaign or web promotion to generate more traffic. Or, you may want to develop a more long-term strategic brand solution utilizing a variety of media over an extended period. Either way, IDEAS4 can provide any or all of those solutions.

From large companies like Oracle, Lexmark and Trump, to small companies that want to look big and communicate clearly, IDEAS4's web, advertising and creative expertise provides fast, reasonably priced answers to the things that bother you most. All available under one roof. A review our Clients page will show you some of the organizations that have taken advantage of all we have to offer.

### How We Work

Before we do anything, we listen. We ask questions. We probe for ideas and features that not only set you apart, but will get bottom line results. Once we understand your marketing needs, then we begin the process of building a customer-centric, benefit-oriented solution - something that will move markets. The end result is the profitable, effective expression of your product or service, enveloped in your brand personality and philosophy.

**Innovative Solutions With Inspired Executions.**



Advertising Leads To Less Cohesion, More Confusion And Higher Costs.

## Services List

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### Our Marketing Services Include:

Full Marketing Campaigns  
Idea Generation  
Branding/Positioning  
Channel Marketing  
Consumer Research

Consumer Marketing  
B2B Research  
B2B Marketing  
Marketing Planning  
Concept Development

Name Generation  
Competitive Intelligence  
Corporate Image  
Customer Satisfaction  
Demographic Analysis

### Our Internet Services Include:

High-End Web Design  
Custom Content Management  
Search Engine Optimization  
Social Media/Marketing  
Google Adwords Management

Website Statistical Analysis  
Web and App Programming  
Internet Advertising  
Databases  
Online Marketing

Name Concepting  
Domain Name Acquisition  
e-Commerce Sites  
Hosting  
Site Management

### Our Advertising Services Include:

Advertising Campaigns  
Media Planning & Buying  
Brochures and Collateral  
Print Advertising  
Package Design

Logo/Brand Design  
Stationery Design  
Powerpoints  
Direct Mail  
Billboards

Point of Sale Materials  
Sales Sheets  
Tradeshaw Booth Design  
Corporate Videos  
Advertising Production

Everything You Need, Nothing You Don't.

# Representative Client List

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Microsoft Latin America	Bayway Blossoms Florist	Gramling Law Firm
The Trump Organization	Bioethics Defense Fund	Icard Merrill Law Firm
Lexmark	Tommy Bahama	McHugh Fuller Law Group
Oracle Corporation	Easter Seals	Legal Nurse Consulting
NCR	Sock Locker	YWCA of Pinellas
Transitions Optical	Commercial Insurance.net	International Stability Solutions
Florida Progress	Silverberg Jewelers	American Association of Physican Specialists
University of South Florida	Big Frog T-Shirts	Breezin' Entertainment
Chifles - Plantain Products	Wing Stop Restaurant	Artistic Liposuction Center
Humane Society, TPA	Dais Analytic	Massage Envy
Hillsborough County Animal Services	AJArango	Rebuilding Together Tampa Bay
Lions Eye Institite	Earth Resources	Altimeter Solutions
Florida's Natural OJ	Mele Storage Group	RFB Communications
VisionWorks	Florida Detox	Midnight Marketing
Lincoln National Life	Avalon Homes	EPS Partners Recycling
City of North Miami Beach	Versaggi Properties	Ashbritt Disaster Recovery
Florida Marine Patrol	Leap Software	Bison Brewery
Florida Highway Patrol	Cougar Paws Boots	Zeagle Scuba Equipment
Arvida	Deliver The Phone Book	Florida Self Storage Association
Tishman Speyer	Bioethics Defense Fund	Carriero Senior Housing
Keystone Homes	Seaside Florals	Dais Anayltic - Conserv
Devonshire Homes	Thompson Cummings, PA	Bagel Nutz
US Home Corp	Michael Williams Securities Law	Priority Research
Avalon Homes		



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